



G+D supports Rabobank in creating a sustainability-focused and individualized payment experience

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Giesecke+Devrient

With G+D Convego Recycled Cards Rabobank is introducing a new sustainable payment system. In addition, G+D facilitates the bank to further develop its customer service through an on-demand personalization approach.

As a co-operative agricultural bank, Rabobank works with its partners and customers to use resources consciously and to create efficient value chains. Thus, all of its own business processes are also consistently geared towards maximum sustainability.

Rabobank, one of the largest Dutch banks, is now introducing eco-innovative payment cards. Giesecke+Devrient (G+D) will supply the solution for this implementation. G+D provides customised, secure and environmentally friendly solutions, products and services that meet the strict sustainability requirements, from sourcing via production to recycling.

With G+D's Convego Recycled Cards, Rabobank contributes to a more circular economy by using cards where the relevant card body parts are made up of 100% recycled PVC layers. In the production of the cards, G+D uses renewable energy as well as environmentally friendly raw materials.

Customer experience is just as important to Rabobank as environmental protection. G+D's Convego Relate Print solution, provides Rabobank with a just-in-time and on-demand management of the payment card mailing. Rabobank can thus convey targeted content and brand messages upon its customer opening the envelope containing the card. The printing of the stationery, which is also produced sustainably, is completely demand-driven, avoiding unnecessary logistics with external printing houses, stock build-up or paper waste.

G+D has numerous card personalisation centres around the world and is represented in 33 countries, guaranteeing optimal and prompt support to internationally active banks. This also enables G+D to provide Rabobank with rapid delivery of personalised payment cards to customers across diverse locations.

"Banks expect truly sustainable solutions when it comes to payment cards – without unnecessary compromises. We are proud to enable card issuers and their customers to fulfil their commitment to the environment via innovative products and services," emphasises Dr. Carsten Wengel, Head of Global Sales & Distribution for the Card & Digital Payment business at G+D. "Smart digital services in combination with physical cards can make an additional contribution to greater sustainability. All across the globe, we see banks increasingly taking this development into account. Rabobank is once again leading the way."

About Giesecke+Devrient

Giesecke+Devrient (G+D) is a global security technology group headquartered in Munich. As a partner to organizations with highest demands, G+D engineers trust and secures essential values with its solutions. The company's innovative technology protects physical and digital payments, the connectivity of people and machines, the identity of people and objects, as well as digital infrastructures and confidential data. G+D was founded in 1852. In the fiscal year 2020, the company generated a turnover of 2.31 billion euros with around 11,500 employees. G+D is represented by 74 subsidiaries and joint ventures in 32 countries. Further information: www.gi-de.com.